



ALL IS WARM & WONDERFUL.....Stephanie Varone 2/17/14

Greetings from the Nazareth Economic Development Commission (NEDC)!

It may be a winter wonderland in Nazareth, but I am pleased to share all things **“WARM & WONDERFUL”** as the NEDC makes progress through the winter months.

It is thrilling to be a part of NEDC’s plan to support the Nazareth community in my role as the Nazareth Downtown Coordinator and I am excited to share the projects and initiatives listed below:

The NEDC is working directly with landlords to help rent their vacant store fronts to the right businesses to help Nazareth thrive as a business community. In addition, the NEDC has partnered with the Whitehall Township and Commercial Development Authority to offer combined loan resources to help small businesses in Nazareth! The **Community Loan Pool** eyes new business opportunities and is also available to existing businesses perhaps wanting to take their business to the next level in terms of equipment or facades. The lenders understand that these are economic development loans, and businesses that apply for the loan program will get a fair evaluation because the application will be reviewed by 5 potential banks and lenders.

The NEDC is building a wonderful new website for all of the Downtown Nazareth “Happenings & Events”. The website is called **NAZARETH NOW!** and will serve as a marketing tool to support and attract business to Nazareth. All Nazareth businesses will be listed on this website at no cost! The mission for this website is to have an easy, fun and informative way to find out what’s going on in Nazareth. It will focus on Events, Shopping and Dining as well as the Farmers Market.

Ahhh, the **FARMERS MARKET!** The near mention of it and one is thinking spring and green again. While we have much thawing out to do, the planning of the Farmer’s Market is underway. This year we will grow the Farmers Market and add additional merchants as well as some new vendor categories. The Farmers Market will run this year from May 3rd thru November 22nd. Can’t wait! Save the date!

I hope you enjoyed hearing some great NEDC news and updates....more to follow! NEDC is proud to support the “grass-roots” efforts of the business community. We are diligently working to foster business growth and opportunities to support our community!

Please feel free to contact me with any questions or to learn more about the NEDC. I look forward to speaking with you!

Warmest Regards,

Stephanie Varone - Nazareth Downtown Coordinator

stephsofio@aol.com /484-862-7405

